

BLUE PAYMENT

Multi-payment portal



KOEDIA



BLUE PAYMENT IN FEW WORDS...

Online payment methods are constantly evolving. With BLUE PAYMENT, you will take advantage of an **innovation leverage** through a **PCI DSS** compliant solution, adapted to new tourism players expectations, worried about **security** and **traceability** of their payments. On the other hand, you will be able to reach new business opportunities in meetings some **countries requirements**, which focus on a single payment method.

This all-in-one solution will allows you to target your market's expectations by providing several **online payment methods** and then, improving your conversion rate.



WHY CHOOSING BLUE PAYMENT?

- Multi PSP (payment service provider) integration via a single interface
- Choose your payment method (x3 / x4 / x10, multi-card, holiday vouchers...)
- Choose your integration mode (webservice or integrated formular)
- Guarantee to be PCI DSS compliant
- Facilitate international payments

EASY SETUP

- 1 Choose among our registered PSP according to your client's needs
- 2 Configure Blue platform
- 3 Add new PSP in case the client wants to add one
- 4 Open Blue platform

PRE-REQUISITE

- Work at least with one of our registered PSP
- Develop the interface provided by Koedia

PRICING



SETUP FEE

One-shot fee



TRANSACTION FEE

Regular fees



HOW DOES BLUE PAYMENT WORK?



REGISTERED PSP : LIMONETIK, FLOA BANK,
DALENYS, E-ANCV, VOUCHERS...

PSP 1 PSP 2 PSP 3 PSP 4 PSP 5



BOOKING



PROVIDER



CLIENT / TRAVELLER



OTA

SEVERAL PAYMENT METHODS :
X3 / X4 / E-ANCV / VOUCHERS...



ALL YOU CAN DO WITH BLUE PAYMENT

MULTIPLY your payment methods (x3/x4/x10, holiday vouchers, multi-payment...)

COLLECT securely your online payments

CHOOSE one or multiple of our bank partners which meets at the best to your customers expectations (ANCV, Floa Bank, Dalenys, Secure Pay...)

ENGAGE your customers thanks to adapted payment methods

POSITION your business on new markets by meeting some countries payment requirements



OUR KEY FACTS 2019



+ than 600 000

credit cards issued

+ than 200 million €

business volume through Blue

KOEDIA France

Biot Sophia Antipolis, France
Phone: +33 (0)4 83 28 82 30
Mail: sales@koedia.com

KOEDIA Spain

Barcelone, Spain
Phone: +34 (0)512 70 31 16
Mail: sales@koedia.com

More information www.koedia.com

